

**FOR IMMEDIATE RELEASE**

**PENDA CORPORATION RECEIVES SUPPLIER  
QUALITY AWARD FROM TOYOTA USA**

*Company's 11<sup>th</sup> Business Partnership Award from Toyota Motor Sales USA  
Recognizes Product, Service Excellence*

**Portage, WI...**Penda Corporation has received the 2005 Toyota Quality Alliance Gold Award from Toyota Motor Sales USA, marking the 11th time Toyota has recognized the Portage, Wis.-based manufacturer for excellence in product quality and customer service. Penda, one of the world's largest manufacturers of truck accessories for the original equipment and aftermarket sectors, is the exclusive OE supplier of premium-quality bedliners for Toyota models sold in the United States.

"Toyota is recognized worldwide for its achievements in product quality. The fact that they have recognized Penda's role in the success of their light-truck accessories program is a testament to the hard work and skill of our people," said Penda President and Chief Executive Officer Ulf Buergel.

One of the highest honors presented by Toyota, the Gold Award is based on the recipient's Total Quality Alliance Score, a combined measure of product quality, on-time performance, technical development, program management, and other criteria. Penda also has received the company's Platinum Quality Award twice in the past five years.

"This award is emblematic of our approach to the business needs of every OE and aftermarket customer," Buergel said. "The Penda brand is built on unrivalled expertise in materials formulation and manufacturing excellence. And we protect and enhance this competitive advantage through the dedication of a great team of people. This award belongs to every one of them."

Penda Corporation, based in Portage, Wis., is a leading manufacturer of precision-engineered plastic and fiberglass components for the transportation industry and other markets. The company's Penda Truck Accessories business unit is the premier supplier of original

equipment and aftermarket light-truck bedliners and related accessories. The Penda Premier Solutions unit is a respected plastics engineering and manufacturing partner to customers around the world. Additional company and product information is available online at [www.penda.com](http://www.penda.com).

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