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FOR IMMEDIATE RELEASE

BUDDY TRIPLETT NAMED NATIONAL SALES MANAGER FOR PENDA AUTOMOTIVE

Company Veteran Known for Fostering Strong Customer Relationships

PORTAGE, WI, August 28, 2006... Coleman "Buddy" Triplett has been promoted to national sales manager for Penda's Automotive Division, North America's premier brand of truck bedliners, tonneaus and other vehicle accessories. Triplett, who joined Penda in 1998 and most recently served as the brand's divisional sales manager, reports to Penda Corporation Vice President of Marketing and Sales, Mike Deckard.

Triplett will oversee the efforts of Penda area sales managers and sales representatives across the United States. He will provide crucial sales and marketing support to the company's extensive North American network of distributors and retailers. Triplett's promotion also coincides with Penda's aggressive growth strategy in the truck accessories category, including accelerated growth of the company's respected bedliner business and introduction of the Penda[®] Venture[™], an innovative, ultra-premium thermoplastic light-truck tonneau.

"It's no surprise that Buddy's career at Penda has coincided with the most exciting period in our company's 20-year history," Deckard said. "He is an exceptional spokesman for our brand and technologies, and he knows how to partner with customers to make Penda a key part of their own business success."

Penda's leading aftermarket truck accessories products include the Penda Skid Resistor[™], the world's most advanced bedliner; the Pentaliner[®] bedliner; the Penda Venture premium thermoplastic tonneau; and Hide-a-Hook[™] cargo tie-downs. The company operates state-of-the-art manufacturing facilities in Portage, Wis., and Daleville, Ala.

Penda Corporation, based in Portage, Wis., is a leading manufacturer of precision-engineered plastic and fiberglass components for the transportation industry and other markets. The company's Penda Automotive business unit is the premier supplier of original equipment and aftermarket light-truck bedliners and related accessories. The Penda

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Premier Solutions unit is a respected plastics engineering and manufacturing partner to customers around the world. Additional company and product information is available online at www.penda.com.

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