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**FOR IMMEDIATE RELEASE**

## **JON PAGE NAMED DIRECTOR OF OEM SALES FOR PENDA CORPORATION**

*Sales and Marketing Professional Brings Over 12 Years of Broad Experience  
with Proven Sales Methods*

**Portage, WI...**Jon Page has been appointed Director of OEM Sales for Penda Corporation, North America's premier brand of truck bedliners, tonneau covers and other vehicle accessories. Page started on Monday, August 20<sup>th</sup> and is already making great contributions. He is known for continually strengthening companies' images as he proved with his most recent occupation as Marketing Manager/Commercial Appraisal Associate at FM Stone in Elkhart, IN.

Page was already known to Penda Corporation playing a key role in the growth and success of Blacksmith Distributing and later with Keystone Automotive Operations. In his role with Penda, he will be working with the GM ADI's to develop and implement training and sales programs on GM accessories.

Vice President of Marketing & Sales, Mike Deckard explains, "Jon has strong loyalties to costumers and knows how to implement innovative sales techniques." Page is a Purdue University graduate and has been a part of Specialty Equipment Marketing Association (SEMA) since 1997, even serving as SEMA Ambassador in 2003.

Penda Corporation, based in Portage, Wis., is a leading manufacturer of precision-engineered plastic components for the transportation industry and other markets. Penda Automotive is a leading manufacturer of OE and aftermarket drop-in bedliners and thermoformed tonneau covers. The Penda Water Management business unit serves a growing range of customers through its innovative SmartDitch™ thermoformed channel/ditch-lining system. Penda Premier Solutions provides turnkey operations for companies seeking innovative, custom-molded products and components for virtually any commercial use.

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