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PENDA[®] TRUCK ACCESSORIES SELLS RECORD 11 MILLIONTH TRUCK BEDLINER

*The Penda Skid Resistor[™], Industry's Top-Selling Premium Drop-in Liner
Helps Manufacturer Achieve Sales Milestone*

PORTAGE, Wis., May __, 2005 – Penda Corporation, the 22-year-old organization that has revolutionized the drop-in bedliner category, recently sold its record 11 millionth bedliner. This milestone was reached with the sale of one of the company's most popular products, the Penda Skid Resistor[™].

Penda, which sold its first bedliner in 1983, is a diversified manufacturer of premium truck accessories – sold under the Penda Truck Accessories brand – as well as custom thermoformed plastic products and water management solutions. The company operates a state-of-the-art research, manufacturing and headquarters facility in Portage, Wis., and an extensive fiberglass production facility in Daleville, Ala. Penda is recognized as one of the best capitalized and most aggressive competitors in each of its product segments.

“It's certainly appropriate that our 11 millionth bedliner sold was the Skid Resistor, which literally has changed the way consumers view truck-bed protection technologies,” said Kristin Uttech, director of corporate marketing for Penda. “This impressive milestone demonstrates the growing popularity of the Penda Truck Accessories brand and each of our bed-protection products. Our growing sales footprint also helps us invest more each year in new technologies aimed at better serving today's truck owners.”

In keeping with its commitment to trade customers, Penda marked the milestone by presenting a commemorative plaque to several truck accessories distributors during a recent ceremony.

“Our WDs are the backbone of our business and we share this achievement with them,” Uttech said. “Our business partners have enabled us to continue to grow the truck accessories business and maintain our market leadership. They also help us remain several steps ahead of

the competition in terms of product technologies and trade and consumer promotions.”

The all-new Penda Skid Resistor features the best skid resistance of any drop-in bedliner, as well as a super-high-gloss finish that is virtually impervious to ultra-violet-induced fading. The Skid Resistor also is engineered to offer best-in-class performance in every other key performance category, including resistance to dents and abrasion.

“Let’s face it, the purpose of a bedliner is to protect the truck,” Uttech said, “and that’s where the Skid Resistor outperforms other drop-ins and, certainly, spray-on linings.”

In addition to the Penda Skid Resistor, Penda Truck Accessories also offers the popular new Pentaliner[®] bedliner, featuring molded skid resistance and a variety of other advanced characteristics that enhance truck protection and appearance.

For additional information regarding Penda Truck Accessories, or to locate the nearest Penda retailer, please visit www.penda.com, call **(608) 742-5301**, or e-mail to pendainfo@pendacorp.com.

Penda Corporation, based in Portage, Wis., is a leading manufacturer of precision-engineered plastic and fiberglass components for the transportation industry and other markets. The company’s Penda Truck Accessories business unit is the premier supplier of original equipment and aftermarket light-truck bedliners and related accessories. The Penda Premier Solutions unit is a respected plastics engineering and manufacturing partner to customers around the world. Additional company and product information is available online at www.penda.com.

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